



**Curriculum vitae
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PERSONAL INFORMATION

First name(s) / Surname(s) **PÎRVU (GRUESCU) RAMONA COSTINA**
Current workplace **UNIVERSITY OF CRAIOVA, FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION**
Workplace address **A.I.Cuza Street, No.13, CRAIOVA, DOLJ County, ROMANIA**
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0040.722.912.316
Fax(es) 0040.251.411.317
E-mail(s) ramopirvu@gmail.com
Nationality Romanian
Date of birth 07.09.1974
Gender Female

WORK EXPERIENCE

Dates	2007 - present
Occupation or position held	Associate Professor, PhD Supervisor - Economics
Main activities and responsibilities	<ul style="list-style-type: none">- Lecturing and editing courses for different Bachelor's degree subjects (Bologna 1st Cycle degree): Microeconomics, Macroeconomics, European Economy, International Tourism; Teaching several courses for different master's degree programs (Bologna 2nd cycle degree): EU's labor market and social policy, Integrating Romanian tourism into the EU; Giving lectures on Open Macroeconomics and Research Methodology within the Doctoral School (Bologna 3rd cycle degree)- Coordinating research activities through 6 projects as project manager; coordination of a research volume published in Germany; guiding PhD students within the Doctoral School of Craiova; coordinating undergraduates and master's students; Board member of FEAA's department for academic image; member of other specialty committees- Visiting Professor, SOFIA UNIVERSITY ST. KLIMENT OHRIDSKI, 1-31.08. 2012
Name and address of employer	University of Craiova, Faculty of Economics and Business Administration, A.I.Cuza Street, no. 13
Type of business or sector	Higher Education
Dates	2002-2007
Occupation or position held	Lecturer
Main activities and responsibilities	Lecturing and editing courses for different Bachelor's degree subjects (Bologna 1 st Cycle degree): Microeconomics, Macroeconomics, European Economy, Public relations; Teaching several courses for different master's degree programs (Bologna 2 nd cycle degree): EU's labor market and social policy, Integrating Romanian tourism into the EU; coordinating research activities, guiding students' activity
Name and address of employer	University of Craiova, Faculty of Economics and Business Administration, A.I.Cuza Street, no. 13
Type of business or sector	Higher Education
Dates	1999-2002

Occupation or position held	Teaching Assistant
Main activities and responsibilities	Carrying out different didactic activities such as seminars and courses on Microeconomics, Macroeconomics, Economic Doctrines, The economic and monetary Union
Name and address of employer	University of Craiova, Faculty of Economics and Business Administration, A.I.Cuza Street, no. 13
Type of business or sector	Higher Education
Dates	1997-1999
Occupation or position held	Junior Assistant
Main activities and responsibilities	Seminars and course editing: Political economy, The economic and monetary Union
Name and address of employer	University of Craiova, Faculty of Economics and Business Administration, A.I.Cuza Street, no. 13
Type of business or sector	Higher Education

EDUCATION AND TRAINING

Dates	April 2014
Title of qualification awarded	Trainer /cod COR 242401
Principal subjects/occupational skills covered	C.A. series I, No.00198824 Skills necessary for being a trainer
Name and type of organization providing education and training	A&C Projects and managerial consultancy Drobeta Turnu-Severin, Mehedinți County
Level in international classification	ISCED 6
Dates	2001-2003
Title of qualification awarded	Diploma in postgraduate academic studies
Principal subjects/occupational skills covered	Management, Management accounting, Corporate finance, Business Economics, European Economy, Economic Analysis
Name and type of organization providing education and training	The Institute of Enterprise Management, Craiova.
Level in national or international classification	Master's degree
Dates	2001
Title of qualification awarded	Doctor of Economics
Principal subjects/occupational skills covered	-
Name and type of organization providing education and training	Faculty of Economic Sciences, University of Craiova
Level in national or international classification	Doctorate
Dates	1997-1998
Title of qualification awarded	Advanced Studies Degree
Principal subjects/occupational skills covered	Macroeconomics, Microeconomics, Economic policies
Name and type of organization providing education and training	Postgraduate studies, major in Macroeconomic analyses and syntheses, Faculty of Economic Sciences, University of Craiova

Level in national or international classification	Postgraduate studies
Dates	1992-1997
Title of qualification awarded	Bachelor of Economics
Principal subjects/occupational skills covered	Economics, Economic Doctrines, Accounting, Currency and credit, Public Finance
Name and type of organization providing education and training	Accounting and computer-aided management, Faculty of Economic Sciences, University of Craiova.
Level in national or international classification	Higher Education

PROJECTS MANAGEMENT EXPERIENCE

Dates	1 august 2016 – march 2017
Occupation or position held	Trainer
Main activities and responsibilities	<ul style="list-style-type: none"> - Training programs in Craiova, Târgu Jiu, Vâlcea, contracted at auction within the project Ro-Boost SMEs – “Boosting Smart and Innovation-Driven Growth for Romanian SMEs” - Conducting training on various topics: <i>Business negotiation and communication, Communication and marketing within SME's; Internationalization – public relations within companies; Professional training; Communicating efficiently within the company and with the external environment; Organizing the economic activity for businesses</i> <p>Keynote Speaker</p> <ul style="list-style-type: none"> - Annual Conference “Ro-Boost SMEs” and Brokerage Event DigitalBusinessMatch 2016 within OLTENIA COMMERCE FAIR , organized de South-West Oltenia Regional Development Agency in cooperation with Enterprise Europe Network on October 21st, 2016, Topic: Effective communication within the company and in relation to the external environment
Dates	February 2011 – June 2012
Occupation or position held	Project Manager
Main activities and responsibilities	<p>ID 6356, POSDRU 2007-2013, contract won following an auction: "DIAGNOSIS ANALYSIS OF ENTREPRENEURSHIP IN TOURISM FOR THE ELABORATION OF MEDIUM AND LONG TERM DEVELOPMENT STRATEGIES"</p> <ul style="list-style-type: none"> - conducting an analysis to diagnose the state of tourism entrepreneurship in order to elaborate medium and long-term sustainable development strategies; - ensuring the use of findings of this study, both by the target group and the implementation team, for elaborating the guide “Tourism Entrepreneurs – new organizational solutions”; - presenting the study within two seminars throughout the two years of implementation of the project, i.e. June 2011 and June 2012
Dates	2007-2010
Occupation or position held	Project Manager PNII IDEI 375/04.10.2007

Main activities and responsibilities

- coordinating activities within the project, direct supervision of technical teams, consultants and other collaborators involved;
- establishing long-term relations of collaboration with the project's partners, beneficiaries and financiers;
- setting the project's budget and cash flow for final contracts in line with both the proposal put forward and the activities stipulated to be carried out within the project;
- monitoring progress on the proposed objectives and writing monthly reports to financiers, partners and beneficiaries, in compliance with data stipulated in the contracts;
- ensuring the information flow within the project and for other departments of the organization, setting up meetings periodically with the project team and showing the project to the other departments;
- makes sure problems that crop up during the project will be solved, briefing in time the management team on the issues emerged and which he cannot deal with;
- conducts specialty papers and studies depending on his personal expertise.

Dates 2006-2007

Occupation or position held

Project manager AT/16C/2006

Main activities and responsibilities

- ensures the project's process stays within the fixed parameters: time, requirements, cost, quality level, etc.;
- ensures the successful implementation of the project's activities and makes sure that all planned results are achieved;
- is responsible for the project's management – both at organizational and conceptual level;
- makes sure problems that crop up during the project will be solved, briefing in time the management team on the issues emerged and which he cannot deal with;
- conducts specialty papers and studies depending on his personal expertise.

PERSONAL SKILLS

Mother tongue(s)

Romanian

Other language(s)

Self-assessment

European level ()*

English

French

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	Written expression
B2	B1	B2	B2	B1
B1	B1	B1	B1	B1

()Common European Framework of Reference for Languages*

Communication skills

- Communication skills, creativity, dynamism, efficiency, team spirit, capacity to work with students in all social/cultural environments. Negotiation skills, capacity to work with and within multifunctional teams, perseverance, intuitive spirit.

Organizational / managerial skills

- Project manager in 6 CNCSIS projects, AT 2006, IDEI Program, Exploratory Research Projects, 2007, RU and the business environment with values exceeding 10000 euros
- Member of a high number of research projects in the field of economics (15)

Project manager in three research projects: *Study on optimizing the strategy for capitalizing on the national tourism potential and improving Romania's image as tourist destination (2007-2010)*, *Strategies for capitalizing on Oltenia region's tourism potential with a view to economic development and European integration (2006-2007)*, *THE DIAGNOSIS ANALYSIS OF ENTREPRENEURSHIP IN TOURISM FOR THE ELABORATION OF MEDIUM AND LONG TERM DEVELOPMENT STRATEGIES (2011- 2012)*, **two coordinated research volumes:** *Tourism and Development in Romania*, *Tourism entrepreneurs, new organizational solutions (2011)*, and 3 student handbooks on the national and international tourism – all this certifies the capacity to manage this sort of research on the correlation between the development of the tourism sector and the socio-economic development of Romania from a theoretical-practical perspective. Of all these publications, a major international impact can be attributed to the paper "Tourism and Development in Romania", which was published and disseminated by Greifswald Academic Press, Germany. By having coordinated people from 4 university centers and two travel agency managers, I succeeded in elaborating a volume which was greeted with high credit in the academic environment. *THE DIAGNOSIS ANALYSIS OF ENTREPRENEURSHIP IN TOURISM FOR THE ELABORATION OF MEDIUM AND LONG TERM DEVELOPMENT STRATEGIES*, research granted following an auction competition within POSDRU project, no. 63567, Ian 2011- June 2012, 90447 RON is a project which involved delivering courses in the field of tourism entrepreneurship at the level of two development regions in Romania.

- Good experience in terms of team management, good time management, sharp organizational spirit.

- **Editor in Chief**, Journal of Environmental Management and Tourism, Indexed: SCOPUS, ProQuest, [EBSCO](#), [RePEC](#), [CABELL'S Directories](#) and [CEEOL](#), <http://www.asers.eu/journals/jemt.html>

- **Member of the Editorial Board** of the Journal "Arhivele Olteniei", Romanian Academy Press, Indexations: European Index Reference for Humanities, AERES

- **Member of the Scientific Committee**, Ovidius University Annals, Economic Sciences Series, <http://stec.univ-ovidius.ro/html/anale/RO/colectivredactional.php>

- **Member of the Editorial Board** 2008, 2009, 2010 The Annals of the University of Craiova – Economic Sciences Series

- **Member of the Editorial Board** The Young Economists Journal, Indexări: [RePEC](#), [DOAJ](#), [EBSCO](#), [CABELL](#), Electronic Journal Library, [CEEOL](#), Knowledge Base Social Sciences Eastern Europe, <http://feaa.ucv.ro/RTE>

- **Member of the Scientific Committee**, 8th edition of the international conference "Current Issues of the Global Economy", Constanta, 15-16 April 2011, Ovidius University, Constanta

- **Member of the organizing committee** of the international conference organized by FEAA Craiova, International Conference Competitiveness and Stability in the Knowledge-Based Economy, ICONEC, 21 – 22 October 2006 and 30 – 31 May 2008

- Participation as member of evaluation committees such as ARACIS ID and IFR

- CNCSIS Evaluator for projects such as IDEI and TD

- Member of the examination committee for the award of the PhD degree;

- Member of the examination committee for filling academic positions such as teaching assistant, lecturer, associate professor and Teacher certification – level 1

- Board member of FEAA's department for academic image, UCV

- Member of the PhD, Master's and Bachelor's degree examination committees

- Member of the organizing committee of the **National Contest of Economics Students**, in the field of economics and international business, Craiova 2006

Moderator within the **National Symposium** "Young economists and challenges of the future", organized in Craiova in 2003, section – "**Management, Marketing and Tourism**"

- Member of the examination committee for the national contest of economics students, "Tourism and sustainable development" section, Petrosani, **16-18 November 2007**

- SCLMMCO member, Research Society in Leadership, Management, Marketing and Organizational Culture,

http://www.sclmmco.ro/index.php?option=comcontent&view=article&id=5&Item_id=12

Member of the Research Center on Economics and Business Administration, FEAA, UCV

Computer skills

Office (Word, Excel, Power-Point),

Artistic skills	
Other skills	The research activity has materialized so far in the publishing of over 60 articles in specialized publications, the participation to more than 40 national and international conferences, the publishing of 28 books as single or co-author, the publication of a research book in an internationally recognized press in Germany and last but not least the participation in 21 scientific research contracts, out of which 6 as project manager.
Driving license	B CATEGORY